

## Sample Press Release

**Headline:** March 11–15, 2024 is Civic Learning Week

**Subheadline:** [ORGANIZATION NAME] joins nationwide effort to highlight the importance of civic learning

[CITY, STATE – DATE] – March 11–15, 2024, thousands of schools and organizations across the nation will celebrate Civic Learning Week, an annual nonpartisan event that brings together students, educators, policymakers, and leaders in the public and private sectors to highlight and further energize the movement for civic education in states and communities across the nation.

Civic education is essential to ensuring each and every person across this country is equipped with the necessary tools to engage as members of our self-governing society. While civic engagement is so much more than voting, the focus on this year’s presidential primaries and election provide an unparalleled opportunity to shine a light on the importance of civic education and how it can be a unifying force in 2024 and beyond.

[INSERT QUOTE ABOUT YOUR SCHOOL/ORGANIZATION AND HOW IT WILL PARTICIPATE IN CIVIC LEARNING WEEK]

We know that the best civic learning happens both in and outside of the classroom, and is a lifelong endeavor touching every facet of society. In order to underscore the need to prioritize civic learning across the country, Civic Learning Week highlights the civic knowledge, skills, and dispositions that provide the foundation for an informed and engaged populace, sustaining and strengthening constitutional democracy in the United States.

On [DATE], [YOUR ORGANIZATION NAME] will host the following Civic Learning Week events:  
[EVENT 1, TIME, LOCATION OR URL]  
[EVENT 2, TIME, LOCATION OR URL]  
[EVENT 3, TIME, LOCATION OR URL]

For inquiries about Civic Learning Week [AT/IN ORGANIZATION/LOCALITY], please contact: [MEDIA CONTACT].

**For more information on national Civic Learning Week efforts:**

[CivicLearningWeek.org](https://CivicLearningWeek.org)

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[Civic Learning Week](#) is an annual nonpartisan event held the second week of March that brings together students, educators, policymakers, and leaders in the public and private sectors to highlight and further energize the movement for civic education in states and communities across the nation. iCivics is the managing partner of Civic Learning Week, which is further supported by A More Perfect Union; Carnegie Corporation of New York; Corporation for Public Broadcasting; Microsoft; More Perfect; National Archives and National Archives Foundation; and National Council for the Social Studies.

**About [YOUR ORGANIZATION]**

[BOILERPLATE INFORMATION FOR YOUR ORGANIZATION, INCLUDING WEB LINK]